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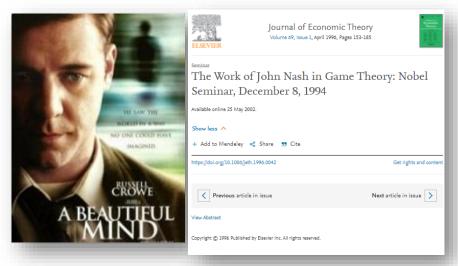
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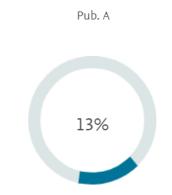
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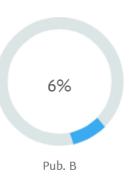
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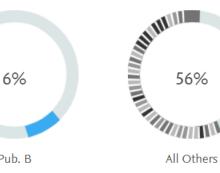
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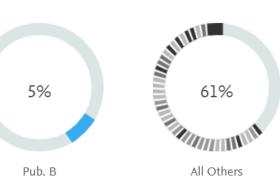
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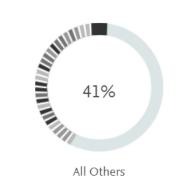


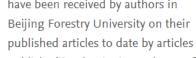
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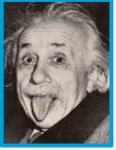


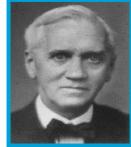
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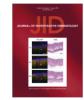
































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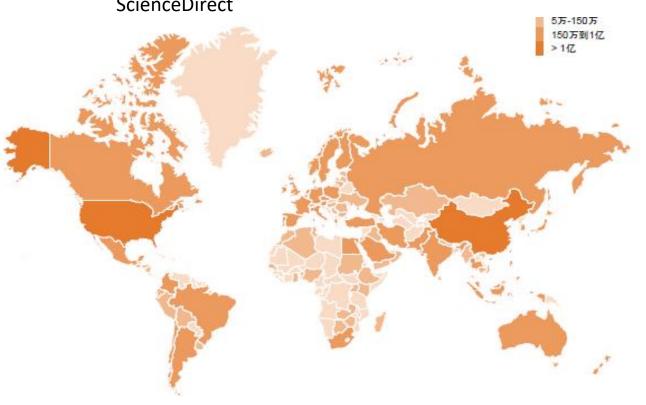
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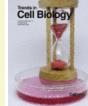


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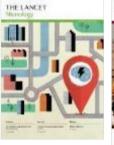




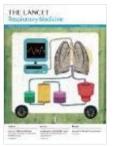












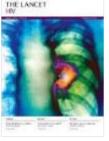








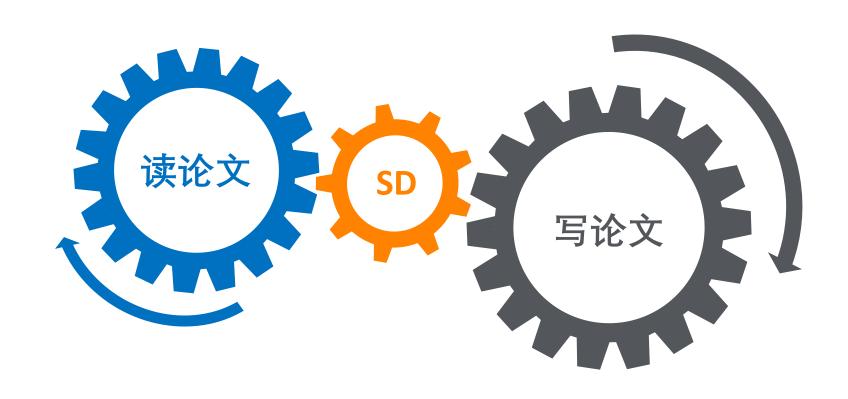








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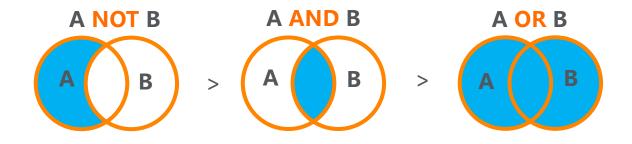


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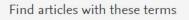
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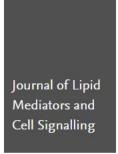
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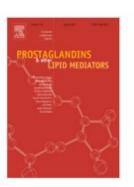


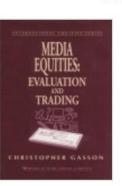


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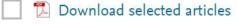




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Journal of Business Research



Volume 66, Issue 1, January 2013, Pages 105-114

Consumer engagement in a virtual brand community: An exploratory analysis

Roderick J. Brodie Q M, Ana Ilic M, Biljana Juric M, Linda Hollebeek M

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Abstract

Despite the extensive use of the term "engagement" in the context of brand communities, the theoretical meaning and foundations underlying this term remain underexplored in the literature to-date. Drawing on a literature review, this study adopts netnographic methodology to explore the nature and scope of consumer engagement in an online brand community environment. The study reveals the complex multidimensional and dynamic nature of consumer engagement, which may emerge at different levels of intensity over time, thus reflecting distinct engagement states. Further, the consumer engagement process comprises a range of sub-processes reflecting consumers' interactive experience within online brand communities, and value co-creation among community participants. Engaged consumers exhibit enhanced consumer loyalty, satisfaction, empowerment, connection, emotional bonding, trust and commitment. The paper concludes with a discussion of implications for practice and further research.



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Joule

Volume 5, Issue 3, 17 March 2021, Pages 646-658

Article

n-doped inorganic molecular clusters as a new type of hole transport material for efficient organic solar cells

Qian Kang ¹, Zhong Zheng ¹, Yunfei Zu ¹, Qing Liao ¹, Pengqing Bi ¹, Shaoqing Zhang ², Yi Yang ¹, Bowei Xu ¹ A M Jianhui Hou ^{1, 3} A ⊠

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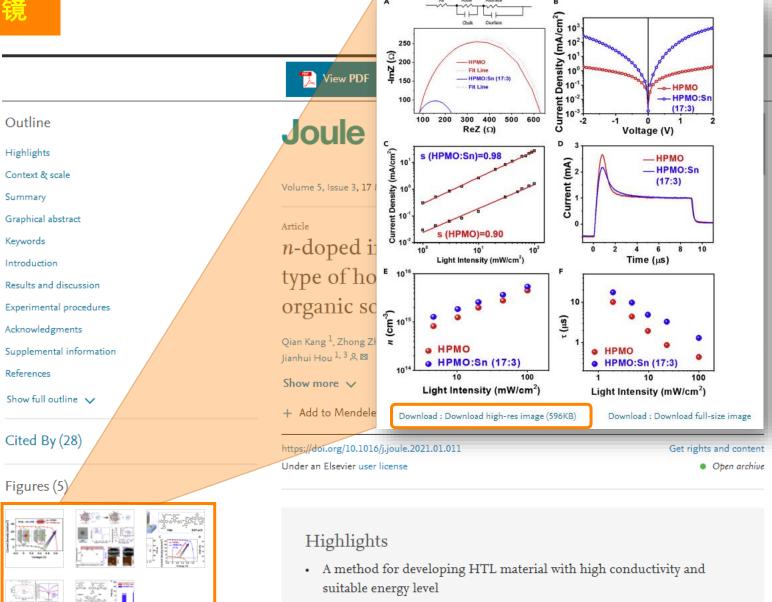


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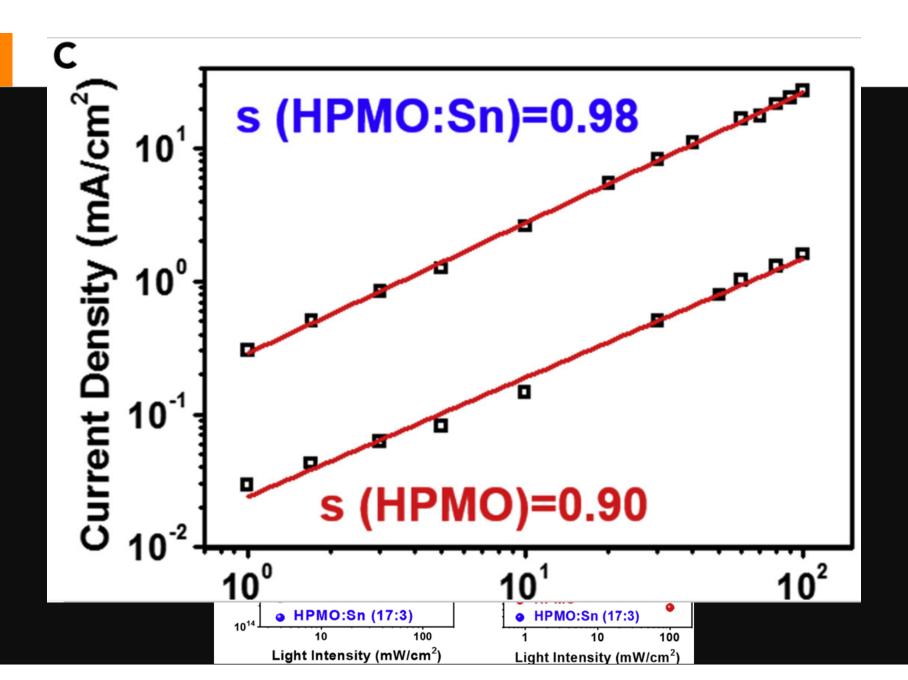
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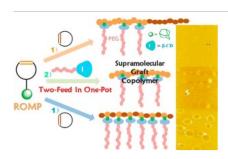


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followed by efficient complexation between cyclodextrin and adama: to form amphiphilic supramolecular graft copolymers via a two-feed one-pot. Subsequently, amphiphilic supramolecular block and altern copolymers were constructed using a similar technique via the copowith cyclooctene in one-pot. Importantly, the degree of polymerizati molecular weight distribution of these supramolecular polymers we controlled, and further they self-assembled into supramolecular nar with diverse morphologies in aqueous solution. It is expected that the provide a new direction for designing and constructing noncovalent supramolecular metathesis polymers.

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Three types of noncovalently connected amphiphilic supramolecula copolymers were prepared relying on ring-opening metathesis polyi host-guest interaction via a two-feed procedure in one-pot; The poly self-assemble into supramolecular nanostructures with diverse mor



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L.L. Kiessling, S.L. Mangold, in Polymer Science: A Comprehensive Reference, 2012

4.28.1.5 Conclusions ROMP can be used to constru applications. Advances in design veantianal chamacalactivity

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Volume 172, 13 January 2011, Pages 196-204



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Cognitive, Behavioral, and Systems Neuroscience

A sex comparison of the anatomy and function of the main olfactory bulb-medial amygdala projection in mice

http://dx.doi.org/10.1016/j.neuroscience.2010.11.003

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方法

Abstract

We previously reported that some main olfactory bulb (MOB) mitral/tufted (M/T) cells send a direct projection to the "vomeronasal" amygdala internale mice and selectively respond to volatile male mouse urinary odors. We asked whether MOB M/T cells that project to the vomeronasal amygdala exist in male mice and whether there is a sexually dimorphic response of these neurons to volatile male urinary pheromones.

Gonadectomized male and female mice received bilateral injections of the retrograde

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2.1. Materials

<u>Graphene Oxide</u> (GO) was synthesized from <u>graphite powder</u> according to a modified Hummer's method. Other chemicals and reagents were purchased from Beijing Chemicals Factory. <u>Deionized water</u> was used in all experiments.

2.2. Fabrication of the Ni nanochains and the rGO/Ni nanohybrids

Ni nanochains were prepared according to our previous work [28]. In brief, 0.119g of NiCl₂·6H₂O and 0.333g of polyvinyl pyrrolidone were dissolved in 100 ml of ethylene glycol (EG) solvent with mechanical stirring for 2h to obtain a transparent solution. Next, 0.265 mL of the hydrazine monohydrate liquid (80%) was added to the as prepared solution dropwise. After stirring for 2h, the homogeneous suspension was transferred to a heating jacket and heated to the boiling point of EG (~197°C) with refluxing for 3h, then a dark precipitate was obtained. Subsequently, the precipitate was washed several times with distilled water and absolute ethanol and finally dried at 60°C for 12h for further characterization.

The rGO/Ni nanohybrids were synthesized by a facile synthetic route. First, the graphene oxides with different mass were put in deionized water with ultrasonic treatment for 2h to obtain a homogeneous dispersion. Then this solution was heated to 90 °C in an oil bath under magnetic stirring, after that, a certain amount of N₂H₄·H₂O was dissolved in the reaction solution. After stirring for 3h, the solution was cooled to room temperature and then the as-synthesized Ni chains were added in, with continuing sonicating for another 2h. Finally, the black mixture was collected by centrifugation and washed several times using the deionized water and then freeze-dried at –50 °C for 48h to get rGO/Ni hybrids powders. The mass ratio between rGO and Ni were 4:1, 2:1, 1:1, 1:2, and 1:4, respectively.

W. Xu, Y.F. Pan, W. Wei, G.S. Wang, P. Qu

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Microwave absorption enhancement and dualnonlinear magnetic resonance of ultra small nickel with quasi-one-dimensional nanostructure

Appl. Surf. Sci., 428 (2018), pp. 54-60

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Volume 184, Issue 4, 18 February 2021, Pages 969-982.e13



Article

A role of PIEZO1 in iron metabolism in mice and humans

Shang Ma ¹, Adrienne E. Dubin ¹, Yunxiao Zhang ¹, Seved Ali Reza Mousavi ¹, Yu Wang ¹, Adam M. Coombs ¹, Meaghan Loud ¹, Immacolata Andolfo ² Ardem Patapoutian ^{1, 3} △ 🖾

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"Iron"ing out hemophagocytosis through PIEZO1

Cell, Volume 184, Issue 4, 18 February 2021, Pages 856-858

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Highlights

• Expression of gain-of-function PIEZO1 in macrophages induces iron overload in mice

Ardem Patapoutian

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